

Tortillería La Mexican and Marketplace

Press Release

People from all around Orlando are experiencing its magnificent thrive during this part of the 21st century, and we have to admit its quite something. There's something new to experience every day, from music to culture, education and one particular aspect that everyone sure loves: Gastronomy. Tortillería La Mexican and Marketplace is one of those local businesses that became a sensation in such a short time thanks to a mixture of incredible quality and innovative perspective fueled by the Alvarado family's passion for their Mexican heritage. No wonder their motto is "Tradition, preparing authentic Mexican recipes - fresh food with family passion."

Florida is most definitely recognized for being such a multicultural state, with notable influences from many parts of the world as it established itself as a favored destination in the early 20th century. As with many floridians, heritage comes from a wide variety of north, central and South American countries as well as European and Asian. *But few stand out as much as the Mexican, one that has found a home and merged with the American spirit, creating a specially unique Mexican-American culture that boasts in every aspect of our daily lives.*

The Alvarados are one of those Mexican-Americans families who came to the US decades ago and established themselves as productive business owners with fresh ideas and a desire to share the best of their Mexican heritage through one of their most recognized aspects: Traditional Cuisine – the way their grandparents made it. Odilia Alvarado, owner of Tortillería La Mexican was born in Mexico in 1983 and moved to the U.S. in 1991. She learned the family business at a young age, working from the ground up in the late 90s. What started as a Taco & Tortilla stand soon evolved as the family's first restaurant, opening in 2000. A year later they expanded into a grocery store, and then to a bakery that served as a tortillas factory for local establishments. Through their success they opened 4 more locations and further expanded their operation.

In 2011 Odilia and her husband Sergio decided to take a big leap in 2011 and opened Tortillería La Mexican and Marketplace. It started with only 4 employees. Now in 2020 they employ a staff of over 25 and is rapidly growing due to its success into a one-stop shop for patrons providing authentic Mexican dishes and beverages.

Tortilleria La Mexican and Marketplace is a full service casual authentic Mexican restaurant known for its homestyle Mexican cuisine along with its lively ambiance, serving a variety of traditional plates such as: fajitas, seafood, chicken platters, burritos, and more. You can check the whole menu at www.lamexicana10.com, where Daily Fresh salsas, rice, beans, tortillas and every other traditional made from scratch dish is displayed.

Service will also be accompanied by third party food ordering and delivery platforms such as GrubHub, Postmates, DoorDash, Eat24, and Uber Eats to expand its reach and bring customers that homemade flavor right at their doorstep with the “Fresco a Tu Casa” option.

Families can come to celebrate their special dates with La Mexican’s Family Celebration Packages for 4 to 8 people, where a selected menu with appetizers and desserts are included – plus the Piñata Experience to completely immerse yourself in the Mexican familiar experience.

And for those who are constantly seeking those hard to find items, Tortilleria La Mexican and Marketplace offers a wide selection of meats, dairy products, rice, beans, fruits, vegetables, all natural organic Queso Blanco, Chile Puya, Chile Negro, Chile Ancho and the best Mexican spices from Clavo to Pimienta and Comino - all which have a strong demand within the Hispanic culture. And for late 2020 La Mexican will be expanding to a new location to offer even more experiences to all floridians.

Comentario [JM1]: Excelente trabajo –

Comentario [2]: *Respuesta a Joseph Menendez (19/03/2020, 19:53): "..."*
Gracias, Sire.